

Native Advertising

The following possibilities only represent part of what we have to offer. Get in touch with us!

MICROSITE

A lot of room for your offers



Bildquelle: fotoira / mystock2

SHOWROOM

Crossmedial advertising for every budget



TITELSTORY

Be present in print and online



HEAD-AD IN THE NEWSLETTER

avr News-Ticker
English/German

SLIDER-BOX

prominently positioned on the avr website



Contact

To receive a quote please contact:
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Overview: Native Advertising quotations

Use the advertising effectiveness of cross-media products, including microsites, to achieve your campaign goals. With additional coverage in newsletters and printed issues depending on the model.

Designation Services	Slider box Website	Web ad Website	Text ad Website	Head ad Newsletter	Titlestory Crossmedial	Showroom Crossmedial
Microsite	✓	✓	✓	✓	✓	✓
Contact	✓	✓	✓	✓	✓	✓
Picture gallery	✓	✓	✓	✓	✓	✓
Video	✗	✗	✗	✗	✗	✓
Case studies	✗	✗	✗	✗	✓	✓
Downloads	✗	✗	✗	✗	✗	✓
Events	✗	✗	✗	✗	✗	✓
Deep links	✓	✓	✓	✓	✓	✓
Slider box	✓	✗	✗	✗	✗	✓
Social media	✗	✗	✗	✗	✗	✓
Teaser ad in print	✗	✗	✗	✗	✗	✓
Connection newsletter	✗	✗	✗	✓	✓	✓
SEO	✓	✓	✓	✓	✓	✓
Logo circle	✗	✗	✗	✗	✗	✓
Reporting	✓	✓	✓	✓	✓	✓
Text approx. characters	200 / 1.500	200	200 / 1.500	150 / 1.500	on request	4.500
Duration	1 month	1 month	1 month	1 p. week	without limitation	12 months
Rate	690,00 €	2.600,00 €	2.600,00 €	990,00 €	on request	4.500,00 €