



Are you interested in
Newsletter advertisement
within avr News-Ticker?

We offer possibilities
for every budget.

See the prices
next page.

For approx. 6000 subscribers in German or English, the free weekly email newsletter reports on current topics around nonwovens and technical textiles with a focus on business news and personalities. Our newsletter also provides space for attractive ad placements. In addition to the conventional advertising options, we also offer various cross-media packages.

For additional information on the online newsletter and its many advertising options, please contact:

Olaf Schneider (Advertising Manager)
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o.schneider@kepplermediengruppe.de



1/3-Banner

Skyscraper

Head-Ad + microsite








Fullsize-Banner

Top Job Content

All orders underlie our general terms and conditions, see www.avronline.de/terms. All rates are excluding VAT.

Online Newsletter rate card avr News-Ticker

effective from Jan. 1, 2019

| Form of advertising | Positions | Format | Run time with a shortened running time plus an extra charge | Rates |
|--|---|-----------------|--|--------------|
|  Head-Ad + Microsite | underneath Editorial | | one issue | 990,-- EUR |
|  Fullsize Banner | first position | 468 x 60 Pixel | 4 consecutive issues | 790,-- EUR |
|  Halfsize Banner | first position | 234 x 60 Pixel | 4 consecutive issues | 490,-- EUR |
|  Bottom Content Ad | At the foot of the Newsletter | 520 x 150 Pixel | 4 consecutive issues | 790,-- EUR |
|  1/3 Banner | Far right, next to text Please note: variable position | 156 x 60 Pixel | 4 consecutive issues | 390,-- EUR |
|  Skyscraper small | Far right, next to text Please note: variable position | 160 x 400 Pixel | 4 consecutive issues | 1.490,-- EUR |
|  TOP-JOB Job market | At the foot of the Newsletter | 520 x 150 Pixel | 4 consecutive issues | 1.390,-- EUR |

In order to be able to adapt all advertisings to the mobile version of the newsletters, some formats will require alternative formats; e.g., what is displayed as a skyscraper on the Web, becomes a 1/2 banner displayed on mobile devices. All orders underlie our general terms and conditions, see: www.avronline.de/terms.

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Your registration for the free avr news ticker: www.avronline.de/newsletter

Data delivery:

At least one week before release via e-mail to anzeigen@kepplermediengruppe.de.

Online ads must be provided in the following formats: JPG, GIF or PNG.

No animated GIF-Files possible